



January 8, 2018

Dear Friends,

Here's my invitation for you to take part in one of Lake Erie's top fishing events – the **37th Annual Ohio Charter Captains Conference** – as a vendor of your products or services. Last year over 170 licensed fishing captains attended this annual program.

The upcoming conference will be held **March 10, 2018** in last year's same location: The **BGSU-Firelands Cedar Point Conference Center** on the Bowling Green State University Firelands Campus just west of Huron, Ohio. A map for the Firelands campus is on the back of the enclosed brochure. The only cost to you is the regular conference registration fee, which includes a great all-you-can-eat hot luncheon buffet and all break refreshments. A 5 ½ -foot display table will be available for your products; let me know if you need electrical service.

Please note the item in the program brochure called "Tackle and Equipment Updates." This session will allow vendors a short time slot to take the microphone and speak to the entire audience. This won't allow time for an in-depth talk, but is intended to allow you to introduce yourself, your company and products, and introduce any product applications or purchasing programs you feel are important. This is an effective way to draw more captains to your display.

There is **no booth fee** to exhibit at the conference; vendors need only register as attendees (form enclosed), which helps cover conference expenses. The conference features all-day door prize drawings which ensure all day attendance from your customers. We ask that you support this promotional effort through contributions. Please list potential door prize items on the back of your registration form to help us better plan for the event.

Please make your check for \$45.00 payable to **Sea Grant Extension** and send with the registration by **March 2, 2018**.

I look forward to seeing you on **March 10th**!

Best regards,

Tory A. Gabriel
Extension Program Leader & Fisheries Educator
Ohio Sea Grant College Program