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Lake Erie
Shores & Islands
SHORESandISLANDS.com

Why **facebook**?



1.49 BILLION daily active users

68% of US adults use Facebook

45% of people get their news from Facebook

Users spend on average **20 minutes per day** on Facebook

Why advertise on **facebook** ?

1. Facebook ads are affordable (\$1-\$X per day)
2. Facebook ads work
3. Your audience is on Facebook
4. You can target specific users
5. Ads are easy to set up

Google
My Business



<https://www.google.com/business/>

About 1,420,000 results (1.44 seconds)

Search performance for this query
<http://www.shoresandislands.com/>

Last 7 days ▾

Clicks 30 No change	Impressions 157 +7%	Avg. Position 8.3 -1.2
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See ways to improve

Visible only to you

Feedback

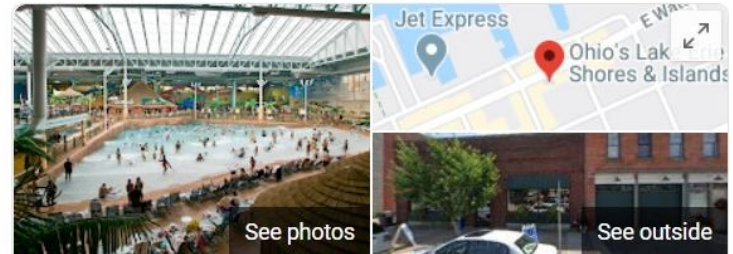
www.shoresandislands.com ▾

Ohio's Lake Erie Shores & Islands: Lake Erie Vacation

Lake Erie Shores & Islands attracts millions of visitors each year, making it a popular Midwest destination for year-round fun for the whole family.

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Ohio's Lake Erie Shores & Islands



[Website](#) [Directions](#) [★ Saved](#)

4.7 ★★★★★ 35 Google reviews

Convention information bureau in Sandusky, Ohio

1 min walk from Boom Town Coffee

Address: 216 E Water St, Sandusky, OH 44870

✓ You visited 2 years ago

Hours: Open · Closes 5PM ▾

Phone: (419) 625-2984

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Why  ?

The world searches on Google

5 BILLION monthly searches for restaurants

3 BILLION searches for hotels

Google My Business is FREE

Google My Business is easy to set up

[Google.com/business](https://www.google.com/business)

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